

CASE STUDY - BENNETT'S LEGAL

Legally Better helps participating law firms and their clients!

Bennett's Legal is one of the recent and growing numbers of law firms featured on the Legallybetter.com solicitor directory.

Bennett's Legal founder Paul Bennett said, "We are proud of our reputation and felt that Legallybetter would help 'spread the word' for us. The service we received from Legallybetter was excellent. Within 3 days of having had the profile added to the Legallybetter.com site, we had five reviews on the site from satisfied clients. "

Clients of Bennett's Legal have found the Legallybetter review process easy to use. Dawn Bates, Director of Mercia Recruitment said, "The Legallybetter site was simplicity itself. It only took a couple of minutes and I'm very happy to share my experience of the excellent service we received from Bennett's Legal."

Paul also commented on the issue of online vs. printed directories 'Consumers comparison sites are well established, but law firms can be reluctant to be 'compared', something I understand. But an increasing number of commercial clients find traditional printed directories expensive and lacking independent feedback and are drawn towards online directories.'

"We considered these factors and decided that the opportunity to attract private clients and businesses on the basis of our reputation is something that cannot be ignored. That's why we chose to utilise Legallybetter."

Bennett's Legal listing on Legallybetter.com can be found at:

<http://www.legallybetter.com/ViewProfile.aspx?ListingId=147140&dist=0>

Bennett's Legal

- Website www.bennettslegal.co.uk <<http://www.bennettslegal.co.uk/>>
- Twitter <http://www.twitter.com/BennettsLegal>
- Paul Bennett on LinkedIn <http://uk.linkedin.com/pub/paul-bennett/10/7ab/977>

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