

How Legally Better complies with the SRA Code of Conduct

TESTS OF COMPLIANCE FROM SOLICITORS REGULATION AUTHORITY

Do I always comply with rule 9 of the Solicitors Code of Conduct with respect to referrals of business?

HOW LEGALLY BETTER COMPLIES AND HELPS ITS PARTNER FIRMS TO COMPLY

- Legally Better does not refer site visitors to a specific law firm – the solicitor chosen is entirely the choice of the consumer.
- We simply provide information to the consumer about what your other client's experience has been of the service your firm provided.
- If the person viewing your listing on our site is attracted to your service offering then they contact you direct via telephone, e-mail or whichever other way you wish them to. Site visitors make no contact with Legally Better during this process.

TESTS OF COMPLIANCE FROM SOLICITORS REGULATION AUTHORITY

How does the Legally Better site comply with Rule 7 of the Solicitors Code of Conduct with respect to publicity?

HOW LEGALLY BETTER COMPLIES AND HELPS ITS PARTNER FIRMS TO COMPLY

Rule 7.01 Misleading or Inaccurate Publicity

- Legally Better takes all possible steps to ensure that reviews published are genuine.
- The review (consisting of a rating and written comments) are referred to the participating firm for your approval before they are added to the listing.
- Written profiles of law firms and individual fee-earners are approved by the participating firm, therefore you have full control and can ensure that the listing is accurate and compliant.

Rule 7.02 Clarity as to Charges

- Legally Better is not a price comparison site, participating law firms can be compared across five different service criteria.
- These are: 'Quality of Advice', 'Speed of Service', 'Value for Money', 'Helpfulness & Friendliness' and 'Communications with the client'.

Rule 7.04 International aspects of publicity

- Publicity intended for a jurisdiction where it is permitted will not breach Rule 7.04 through being incidentally received in a jurisdiction where it is not permitted.

Rule 7.07 Letterhead, website and e-mails

- The Legally Better website allows users to 'click through' to the participating firm's own website or send an email if these links are provided.
 - Legally Better is not responsible for the content of external internet sites.
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